



June 3, 2023

Dear Prospective Sponsor/Exhibitor:

We are pleased to extend to you and your company the opportunity to exhibit and sponsor events at the **IN-PERSON** 2023 IEEE International Pulsed Power Conference (PPC). PPC 2023 is fully (financially & technically) sponsored by the IEEE Nuclear and Plasma Sciences Society (NPSS). With the present state of minimal COVID-19 restrictions, we expect similar attendee numbers compared to pre-COVID.

PPC has a history dating back to 1976 and this bi-annual conference provides a premier forum for the exchange and dissemination of technical information on pulsed power technology and engineering. The meeting is organized by the NPSS's Pulsed Power Science and Technology (PPS&T) subcommittee. Typically, more than 25 different countries submit abstracts and present papers, validating the truly international nature of the conference and its participants. The 3.5-day event consists of oral/poster presentations and technical discussions across all areas of pulsed power science, technology, and applications. **There is special excitement for PPC 2023 because it plans to mark the long-awaited return to large-scale in-person gatherings of the pulsed power community.**

This conference will be held in **San Antonio, Texas, on June 25 - June 29, 2023** at the Grand Hyatt San Antonio River Walk hotel. Booth space for the exhibitors is planned for a large 12,933 sq. ft. exhibit area located directly between the presentation rooms and the poster session area. While we are engaging with local officials to ensure compliance with COVID-19 regulations, there are currently no restrictions on this conference. We will strive to implement conference gatherings in an appropriate and safe manner, and we will do our best to make sure exhibitors see foot traffic to the greatest extent possible. Furthermore, **we will be providing each exhibitor with the contact details of all attendees who opt-in during registration to having their contact info shared, and we will be increasing font size of names on attendee's badge.** These are changes from previous conferences due to feedback we received from exhibitors and attendees. Please continue to share with us ways to improve our conference!

Being a conference exhibitor or sponsor for PPC2023 is a tremendous way to expose your company to a broad spectrum of industrial, government, and university organizations, and a way to prospect for both immediate and future business, especially after the long hiatus from in-person gatherings. Your competitors will likely be there, and we sincerely hope you will too! Please see the enclosed Exhibitor and Sponsorship Prospectus for specific details on how your company can participate. There are limited exhibitor booths and sponsor events available and you are therefore encouraged to sign up as soon as possible in order to receive your preferred choices. Priority for booth location and event sponsorship choices will be given on a first come, first served basis based on the receipt date of the application and accompanying reservation deposit.

Your contribution and involvement as a Sponsor and/or Exhibitor are vital to the continued success of our conference and our goal is to give everyone the ability to benefit from this event by providing the potential for both business opportunities as well as knowledge transfer. We are excited to include you in the 2023 IEEE Pulsed Power conference. **Sign up is provided via the conference website** <https://ppc2023.org/>. We look forward to your participation and a successful conference for everyone.

Sincerely,

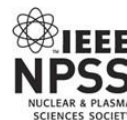
James Schrock
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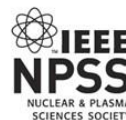
SPONSORSHIP AND EXHIBITOR PROSPECTUS



With the large number of both domestic and international organizations expected to attend the 2023 PPC meetings, there is abundant opportunity for prospecting of both immediate and future customers. Past participant attendees to PPC have included the following affiliations.

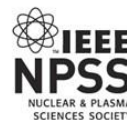
S Components Inc.	Colorado State University	HEM Technologies
ABB Switzerland Ltd.	Continental Electronics Corp.	High Current Electronics Institute
Agency for Defense Development	Cornell University	High Energy Accelerator Research
Air Force Office of Scientific Research	Cymer	High Power RF
Air Force Research Laboratory	Dana Corp.	Hofstra University
Alameda Applied Sciences Corp.	Dawonsys	Honeywell FM&T
Alcon Laboratories	Dean Technology Inc.	Huazhong Univ. of Science & Tech.
Alpha Omega Power Technologies	Defense Threat Reduction Agency	HV Diagnostics Inc.
American Electric Power	Department of Defense	HVR Advanced Power Components
AMOTronics UG	DGA	HVR International Ltd.
Ansoft	Diehl BGT Defense	Hypertronics
Applied Energetics, Inc.	Diversified Technologies, Inc.	IDA
Applied Physical Electronics, LC	DSO National Laboratories	IED
Applied Pulse Technology, Inc.	Durbin Group	IIT Bombay
Applied Pulsed Power, Inc.	Dynex Semiconductor	INFN
ARC Technology	e2V Inc	Institute of Applied Electronics
Argonne National Laboratory	EADS ASTRIUM	Institute of Electrical Engineering
Army Research Laboratory	Ecole Polytechnique of Montreal	Institute of Electrophysics
Atlantic Hydrogen Inc.	Eindhoven University of Technology	Institute of Nuclear Energy Safety Technology (ITER)
Auburn University	Envisioneering Inc.	International Atomic Energy Agency
AWE	ESI University at Buffalo	Institute of Electrophysics
BAE Systems	ETH Zurich	Institute of Plasma Physics
Barth Electronics	FID BMBH	Ipswich Associates
Bergische Universitaet Wuppertal	FieldMetrics Inc.	Iris Power LP
Berkeley Research Associates	FOI	ISL
Betty Stallings & Associates	FOM Institute for Plasma Physics	ITHPP ALCEN
Brookhaven National Laboratory	General Atomics Electromagnetic Sys	ITT Gilfillan
Caton Connector Corp.	General Atomics Electronic Systems	Iwate University
CEA Gramat	General Atomics Energy Group	Jefferson Lab
CEA/DAM	General Electric Global Research	Jet Propulsion Laboratory
Center for Physical & Power Elec.	General Electric Healthcare	JMX Services, Inc.
CERN	GeneSiC Semiconductor Inc.	JNTU, HYDERABAD
CFAC	Georgia Tech Research Institute	JPA, Inc.
Chinese Academy of Sciences	Goethe University	Kaiser Systems, Inc.
Chongqing University	Graz University of Technology	KEK
Chungnam National University	Greenblum & Bernstein, P.L.C.	Korea Electrotechnology
Clemson University	GSI Darmstadt	Ktech Corporation
CNRS UMR	Hanyang University	Kumamoto University
Coherent	Helmut-Schmidt-University	Kyushu Institute of Technology
L3 Pulse Sciences	PAL POSTECH	L-3 Communication
Laboratoire Physique Tech Plasmas	Paul Scherrer Institute	TomoTherapy Inc.

Lapp Insulators GmbH	Pearson Electronics Inc.	TPL Inc.
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Lawrence Berkeley Nat. Lab	Penn State University	Transtech Corp. USA
Lawrence Livermore National Labs	Powerex, Inc.	Tesla Engineering Ltd.
LGE	Powertech Labs Inc.	Tri Alpha Energy
Lisbon University	Pulse Systems Inc.	Tsinghua University
Lockheed Martin	Pulsed Power Labs	TuiLaser AG
Los Alamos National Laboratory	R. E. Beverly III and Associates	Ultimate Membrane Technology, LLC
Loughborough University	Raytheon	Ultravolt inc.
Lunds University, MAX-lab	RAFAEL	Universal Technology Corporation
Magnetics	Rensselaer Polytechnic Institute	Univ. Federal de Campina Grande
Major Tool and Machine	RFI Corporation	Universite Orleans
MBDA	Rheinmetall	University at Buffalo
MCL, Inc.	Royal Military Academy	University of California - Berkeley
MDS AT	Rutherford Appleton Laboratory	University of Colorado
Megger	Saga University	University of Connecticut
Micro Innovations	SAIC	University of Erlangen - Nuremberg
Mississippi State University	Sandia National Laboratories	University of Maryland
MIT	SARA	University of Michigan
MLase AG	SAS ITHPP	University of Missouri
Moose Hill Enterprises	ScandiNova Systems AB	University of New Mexico
Motorola Inc.	Science Research Laboratory	University of Nevada Las Vegas
MU College of Engineering	Sci-Eng Solutions LLC	University of Nevada Reno
MUONS Inc.	SEPI ESIME IPN	University of Sao Paulo
Nagaoka University of Technology	Shenyang University of Technology	University of Science & Technology
Nagoya University	Shock Transients, Inc.	University of Southern California
National University of Singapore	Siemens AG CT T P-HTC	University of Strathclyde
Naval Air Systems Command	SLAC National Accelerator Laboratory	University of Texas Austin
Naval Air Warfare Center	Soreq NRC	University of Texas Arlington
Naval Research Laboratory	Southern Taiwan University	University of Tokushima
NAVSEA	Sparktronics inc.	University of Waterloo
Ness Engineering, Inc.	SPAWAR	University of Windsor
NNSA	Spectranetics	University of Wisconsin
Northrup Grumman	Spellman High Voltage	U.S. Army AMRDEC
NSFWC Crane	Sri Sai Ram Engineering College	U.S. Army ARDEC
NSWC	Stangenes Industries, Inc.	USASMDC/ARSTRAT
NSWC-Dahlgren	Stevens Institute of Technology	Varian Medical Systems, Inc
NSTec LLC	Strategic Polymer Sciences, Inc	VJTI Mumbai
NTU	TDK-Lambda Americas	W.L. Gore & Associates
NWL, Inc.	Tech-X Corporation	White Sands Missile Range
Oak Ridge National Laboratory	Teledyne Reynolds Inc.	XLIM Limoges University
Old Dominion University	Tetra Corp.	Yamagata University
Princeton Plasma Physics Laboratory	Texas Tech University	Yanshan University
Princeton University	Thales Components Corp.	Silicon Power Corporation
Tera Analysis Ltd.	Advanced Energy Industries Inc.	GMW Associates
Bird RF	Eagle Harbor Technologies	Montena Technology
AVX Corporation	Scientific Applications and Res. Assoc.	Jema Energy
VR Electronics Co Ltd	Metglas Inc.	Suematsu Electronics

Please understand this exhibitor plan is contingent on COVID-19 regulations. As regulations stand



today, the conference is planned to occur IN-PERSON and WITHOUT RESTRICTIONS. We will make every effort to get you as much foot traffic as possible, we will be as transparent as possible, and we will keep you updated on any required changes to the plan as we learn of them! Your participation is critical to our success, so we are in this together!

This year's items are focused on individual exhibitor booth packages and other sponsorship opportunities.

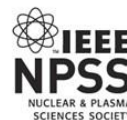
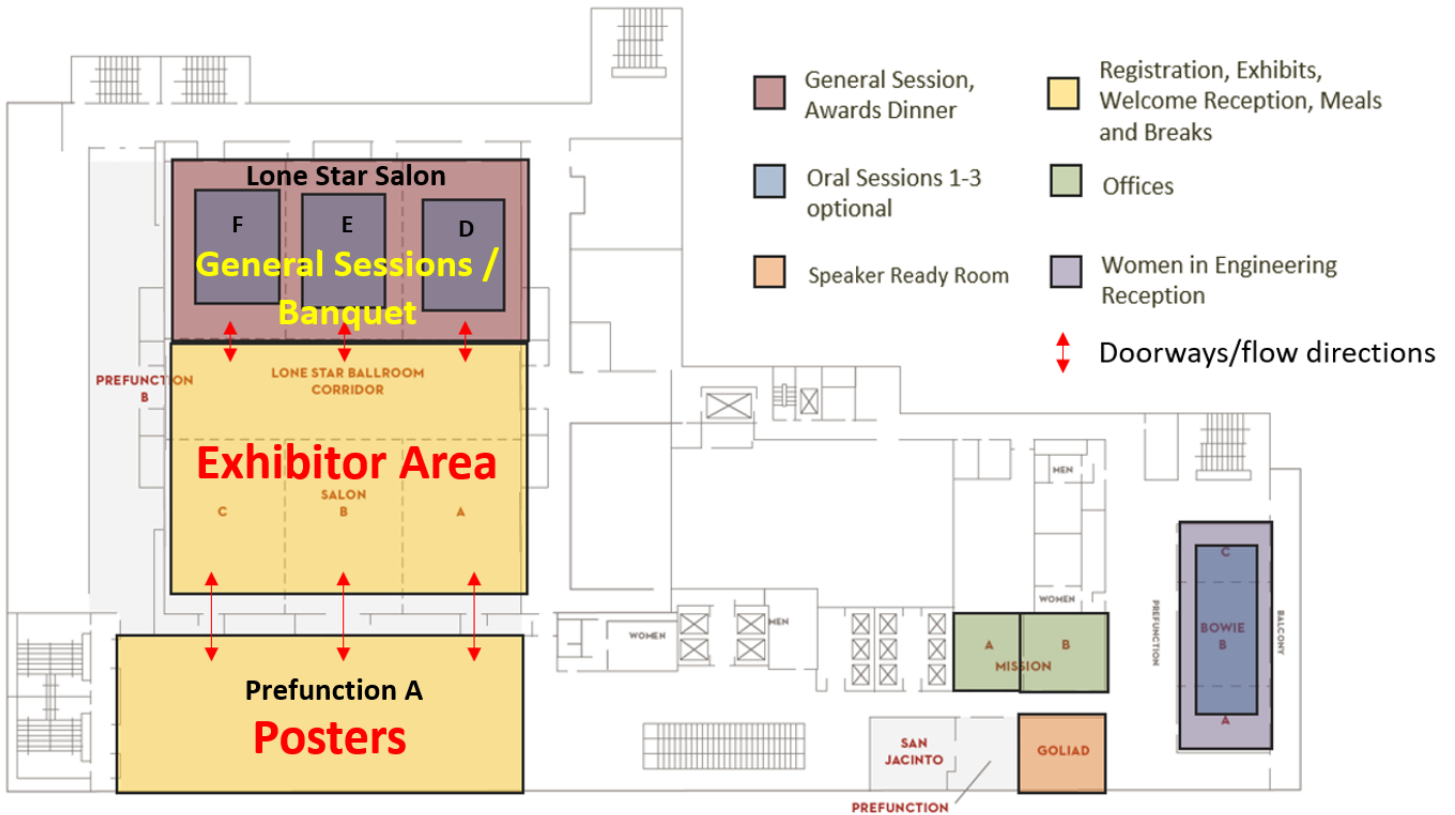
BOOTH SPACE

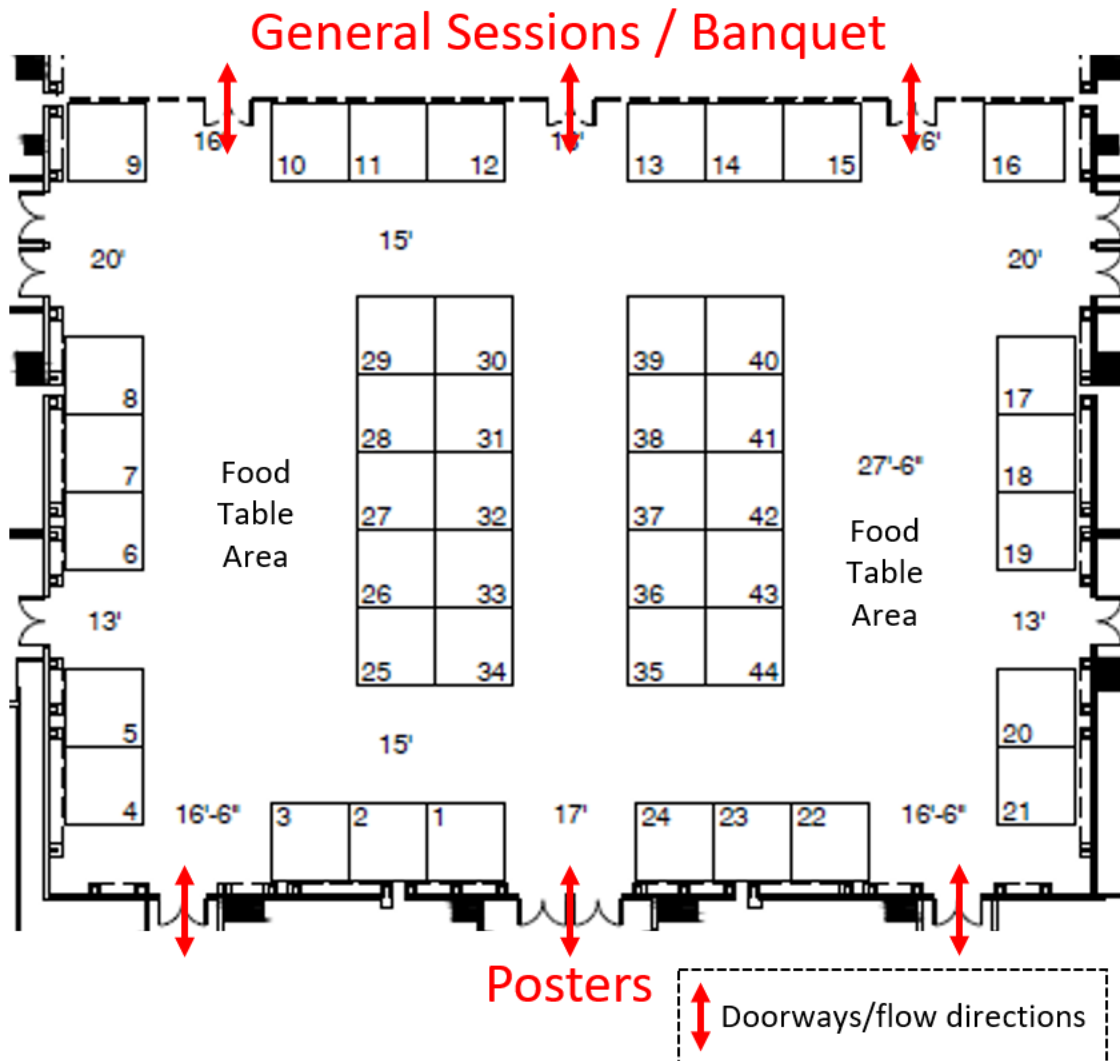
The 2023 PPC meeting space will all be confined to the second floor of the hotel. The diagram below shows the meeting spaces and their proximity to the exhibit/foyer. Oral sessions will be conducted within the Lone Star Salon D, E, F or Bowie A, B, C meeting rooms. The Poster sessions will be located within the Lone Star Foyer area (Prefunction A). Sponsors/Exhibitors and all food and beverage events, including receptions and coffee breaks, will be collocated in the Lone Star Salon A, B, C and Lone Star Ballroom corridor to encourage interactions. Separators that typically split the Lone Star Salon A, B, C and Lone Star Ballroom corridor into respective rooms will be removed to create a large 12,933 sq. ft. open space for exhibitor setup and interactivity with attendees. Furthermore, side doors to the Lone Star A-F areas will be closed to flow attendees to and from sessions through the exhibitor area. Booth numbers will be provided early to allow for time to add it to any promotional materials. The booth layout in the exhibitor area with booth ID numbers labeled is located on the following page.

Each booth space will be 10'x10' (3 m x 3 m) and will include a 7' (2.1 m) high draped back wall, 3' (0.9 m) high draped side rails, one 6' (1.8 m) draped table, two contour chairs, one wastebasket, and a 7" x 44" (0.2 x 1.1 m) single line company identification sign.

Assignment of booths will be done on a first come, first served basis determined by the receipt date of the registration and deposit. Exhibitors are encouraged to visit the conference website for updates and assignments which will be kept as up-to-date as possible.

Exhibitor registration is live on the conference website (<https://www.ppc2023.org/exhireg.php>)





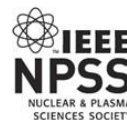
Exhibitor booth layout. An up-to-date map showing available booths can be found at: <https://www.ppc2023.org/exhireg.php>

EXHIBIT HOURS

Tentative Exhibitor hours are as follows:

Event	Day	Start	End
Contractor Move-In	Sunday, June 25, 2023	8:00 AM	12:00 PM
Exhibitor Move-In	Sunday, June 25, 2023	12:00 PM	5:00 PM
Sunday Night Reception	Sunday, June 25, 2023	6:00 PM	8:00 PM
Exhibit Hours	Monday, June 26, 2023	7:30 AM	12:00 PM
Exhibit Hours	Monday, June 26, 2023	1:30 PM	4:00 PM
Exhibit Hours	Tuesday, June 27, 2023	7:30 AM	12:00 PM
Exhibit Hours	Tuesday, June 27, 2023	1:30 PM	4:00 PM
Exhibit Hours	Wednesday, June 28, 2023	7:30 AM	12:00 PM
Exhibit Hours	Wednesday, June 28, 2023	1:30 PM	3:30 PM
Exhibit Move-Out	Wednesday, June 28, 2023	3:30 PM	5:00 PM

Vendors are expected to have at least one Exhibitor at their booth during the Exhibit hours listed above.



FOOD AND BEVERAGE BREAK HOURS

Food and beverages will be served in the Exhibits/Foyer area to promote significant interfacing with attendees for showcasing your company's products and solutions. These events include the Sunday night Welcome Reception as well as breakfast, a morning break, and an afternoon break for each of the four days of the main conference events. These events will provide over 8 hours of time for directly interacting with conference attendees. Our objective is to be sure that all attendees have ample opportunity to view the booths and interact with you during the overall conference.

Tentative Food and Beverage Event hours in the Exhibits Area are as follows:

Event	Day	Start	End
Sunday Night Reception	Sunday, June 25, 2023	6:00 PM	8:00 PM
Breakfast (3 Days)	Mon-Wed, June 26 - 28, 2023	7:00 AM	8:30 AM
Morning Break (3 Days)	Mon-Wed, June 26 - 28, 2023	9:30 AM	10:00 AM
Afternoon Break (3 Days)	Mon-Wed, June 26 - 28, 2023	3:00 PM	3:30 PM

BOOTH PACKAGES

This year we are pleased to offer the following exhibit booth packages:

- Single Booth (\$4500) – 1 Booth and 2 Full Registrations
- Double Booth (\$7500) – 2 Booths and 2 Full Registrations

The two Full Registrations include entrance and participation in the Sunday night reception, all Technical Sessions, and access to the Pulsed Power for Fusion Workshop. Additional exhibitor booth staff must register at the standard conference rate if they wish to attend the technical sessions. Tickets for additional exhibitors to attend the social events, banquet and night out, can be purchased online or at the conference.

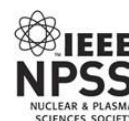
- Lower cost options will be considered, such as a simple tabletop display, on an as needed basis so we encourage exhibitors to contact the Exhibitor Co-Chairs with these requests.

Single Booth Package (\$4500):

- One draped booth space from Sunday to Thursday during the conference.
- Inclusion on the Sponsor Page of the Proceedings.
- Logo and URL in the Mobile App sponsors listing and website.
- Logo included on signage in the Conference meeting space area.
- List of contact details of all attendees who opt-in during registration
- Linked (to your company URL) website banner ad on the Exhibitors page. Ad will run from date of signed contract through conference end date and as long as the conference page is live.
- Two complementary full registrations to the Conference (Tuesday Night Out and Wednesday night banquet tickets can be purchased at the same subsidized cost available to general attendees).
- Attendee name badges will be double sided for easy viewing, text will be as large and readable as possible, and we will make every effort to add the QR code capability to easily get the contact information they are willing to share.
- Exclusive ability for exhibitors and sponsors to feature job postings on both a virtual and physical job postings bulletin board.
- Ability to provide promotional materials for the conference bag (if COVID precautions allow the mass handout of bags).

Double Booth Package (\$7500):

- Two draped booth spaces from Sunday to Thursday during the conference.
- Includes all baseline aspects of the Single Booth Package.



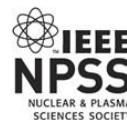
EVENT AND OTHER SPONSORSHIP PACKAGES

The following additional sponsorship opportunities are below.

- **NIGHT OUT SPONSORSHIP** \$1,500
Scheduled on one night of the conference, this is 2 – 3 hours of high visibility. Your company's logo will be included on all printed signage and materials promoting this event. You will also have the opportunity to give a few minute welcome remark to the audience. We will only be accepting up to four sponsors to maintain exclusivity of sponsoring this event.
- **CONFERENCE WI-FI** \$1,500
We will make your company name the WI-FI password and put your logo on the initial connect screen.
- **MOBILE APP** \$2,000
Logo/Name displayed prominently in the conference literature and on the splash screen of the mobile app used by all attendees.
- **LANYARDS** \$1,500
Have your company logo displayed as one of up to four sponsors on lanyards distributed to all conference attendees.
- **WATER BOTTLES** \$2,000
Have your company logo displayed as one of up to two sponsors on a 20 oz vacuum sealed stainless steel water bottle.
- **SPONSOR BREAKFAST** \$1,500
Be the exclusive sponsor of breakfast for one of the three full days of the conference. Have your company logo prominently displayed on 20x30" posters during breakfast.
- **SPONSOR BREAKS** \$1,500
Be the exclusive sponsor of breaks for one of the three full days of the conference. Have your company logo prominently displayed on 20x30" posters during breaks.
- **SPONSOR WELCOME RECEPTION** \$2,000
Have your company logo prominently displayed on 20x30" posters during the Welcome Reception. We will only be accepting up to three sponsors to maintain the exclusivity of sponsoring this event.

Have any other ideas for sponsorship?

How can we better help to promote your products and/or services? If you have any additional ideas for sponsorship concepts, promotions, or items that we can potentially provide you to make your job more effective and your conference more productive, please don't hesitate to contact James Schrock (james.schrock@ieee.org), Joshua Gilbrech (joshgilbrech@ieee.org), Stephen Bayne (stephen.bayne@ttu.edu), or Jacob Stephens (jacob.c.stephens@ttu.edu)



Exhibitor and Sponsor Registration is live and processed through the conference website:

<https://www.ppc2023.org/exhireg.php>

After registering your company as an exhibitor, please email the Exhibitor Co-chairs the following items:

- 1) Your top four booth preferences.
- 2) A company logo in high quality vector format for print signage.
- 3) A website URL for your company that we will link to the logo on the conference website.

After your company is registered, the Exhibitor Co-chairs will email instructions for registering your company's attendees.

Exhibitor Co-chairs:

james.schrock@ieee.org

joshgilbrech@ieee.org



TERMS AND CONDITIONS:

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance by 2023 PPC management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made **in the order of date of receipt of contract application and required deposit**. 2023 PPC will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening.

2023 PPC assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space unless something changes due to restrictions imposed by COVID 19. Due to the necessity of being flexible with the changing local health regulations, 2023 PPC management will retain the chronological order of receipt of contract application and required deposit. If the booth layout and/or number of booths require modification in a significant fashion because of COVID restrictions, Exhibitors will be contacted in this order and be given the option of changing the assignment of space or offered a refund. After assignment is made, space location may not be changed unless we are forced to change it due to COVID restrictions. The exhibitor may not transfer or cancel except upon written request and with the subsequent written approval of 2023 PPC management. 2023 PPC management reserves the right to reassign Exhibitor space to modify floor plan for overall benefit of the show and to meet health and safety requirements.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of 2023 PPC Management. Space reductions are considered cancellations and may be subject to cancellation fees.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 10 x 10 ft (3 x 3 m) space contracted at \$4,500 for one booth includes booth space without equipment.

5. Payment Requirements and Cancellation Charges

Applications require a 50% deposit before booths are assigned. Payment in full is required by May 1, 2023. All applications received after May 2, 2023 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Before May 1, 2023 - Refund Less \$1000 processing fee

On or after May 2, 2023 - No Refund

It is understood that 2023 PPC reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the 2023 PPC Show is conducted shall become, in the sole discretion of 2023 PPC, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of 2023 PPC, this agreement may be terminated by 2023 PPC. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation,

requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God.

Should 2023 PPC terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that 2023 PPC may, after computing the total amount of 2023 PPC cost and expenses in connection with its preparation for and conducting of the 2023 PPC Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Move-out must be completed by hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that 2023 PPC shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2023 PPC from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation, and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by 2023 PPC.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the 2023 PPC management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Booth Space

2023 PPC management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition

